



AUDIENCE GUIDE

2018-19 GENERAL OPERATING SUPPORT

Wednesday, October 11 at Miller Classroom at the Idea Center
1375 Euclid Avenue, Cleveland, OH 44115
Doors open at 10:00 am | First review begins at 10:15 am

Welcome!

Cuyahoga Arts & Culture (CAC) welcomes you to the 2018-19 General Operating Support panel review. The purpose of the General Operating Support (GOS) grant program is to strengthen the community by providing meaningful, multi-year core support grants to arts and cultural organizations based in and serving Cuyahoga County. During the panel review, arts and cultural experts from across the country (who are educated in CAC's funding criteria) discuss and score applications.

NEW THIS YEAR: INTERACTIVE PANEL

You will have the opportunity to briefly respond to the panel after their review of your application and answer their questions in a short Q & A session. This change comes in direct response to feedback from our past applicants, who expressed a desire to bring their work to life for the panelists outside of the limits of the application and clarify information about which panelists may have questions.

Note: Your participation is not required, but is strongly recommended.

Questions? Contact Jill Paulsen at jpaulsen@cacgrants.org or 216.515.8303 x104.

ORDER OF REVIEW

*First review - 10:15 am**

Artists Archives of the Western Reserve

Broadway School of Music and the Arts

Earth Day Coalition

*Lunch break - estimated 11:45 am - 12:45 pm**

Karamu House

Lake Erie Ink: a writing space for youth

Morgan Art of Papermaking Conservatory & Educational Foundation

The Musical Theater Project

** at the discretion of the panel chair, subject to change.*

FOLLOW OUR PROGRESS

Don't want to miss your review? Follow our progress on [Twitter](#) and listen to our [live stream](#) on October 11.

WHAT TO EXPECT: OCTOBER 11



OBSERVE PANEL REVIEW

Your application will be reviewed for no more than eight minutes, following this sequence of actions:

- The panel chair calls upon the First Reader to begin the discussion by presenting an overview and assessment of the application, budget and support materials based on CAC's Funding Criteria.
- The panel chair calls upon the Second Reader to continue the discussion by supporting, disputing or adding comments about the application that were not presented by the First Reader.
- The panel chair opens the discussion for full panel deliberation by asking for any new or different opinions about the application.
- The Panel Chair asks the panelists to submit their scores for the application.

RESPOND TO THE PANEL

- After the panel discusses your application, you will have a chance to respond.
- Each organization may designate up to two (2) individuals to represent it. These individuals can be members of the staff or board of the organization.
- Your comments can last up to two (2) minutes.

Use this time to clarify any points of confusion, reinforce any important themes, or highlight an element of your application/work that you feel the panel missed.

You may also share new information about your organization not previously included in your application.

Q & A SESSION: PREPARE YOUR RESPONSES

- Following your brief remarks, panelists will engage your organization's representatives in a brief Q & A session (no more than six to eight minutes).
- Panelists have been encouraged to prepare these questions in advance based on your application and its support materials, but may also have questions about your presentation in the moment.
- Be prepared to answer questions about your application narratives, Cultural Data Profile Funder Report, audit, organizational budget, and any other aspects of your work.
- CAC panel chairs will facilitate the Q & A to ensure a fair, respectful and punctual process.

END OF DAY: PUBLIC COMMENT

After the panel chairs adjourn the discussion and scoring is complete, CAC will hold an optional session for public comment on the grant program and the panel review process.

Audience members are encouraged to participate in the public comment session by attending in person or by submitting questions to CAC staff. Share your questions by using our online form at <http://bit.ly/CAC-comment> or by tweeting @CuyArtsC.

SCORING



SCORING FRAMEWORK

Panelists score each application on a point scale from 0 to 100 based on the following funding criteria:

Public Benefit: 45 points

An organization's ability to meaningfully engage its community to achieve its mission.

Artistic and Cultural Vibrancy: 35 points

An organization's ability to create quality, mission-driven work that inspires and challenges its community.

Organizational Capacity: 20 points

An organization's ability to successfully manage resources to their best use now and for years to come.

Panelists will use the following scoring framework to score each application on the funding criteria:

	Weak	Fair	Good	Strong	Exceptional
Public Benefit	1 - 23	24 - 33	34 - 38	39 - 42	43 - 45
Artistic and Cultural Vibrancy	1 - 18	19 - 25	26 - 29	30 - 32	33 - 35
Organizational Capacity	1 - 10	11 - 14	15 - 16	17 - 18	19 - 20

SCORING DESCRIPTIONS

Exceptional: The applicant has provided overwhelming evidence throughout the application that demonstrates that this funding criterion is fully met. Responses are clear and directly address this funding criterion. The support materials are clear, highly relevant and lead to a deeper understanding of how the criterion is met.

Strong: The applicant has provided clear evidence throughout the application that demonstrates that this funding criterion is met. Responses are clear and address this funding criterion. The support materials are clear, highly relevant and lead to a deeper understanding of how the criterion is met.

Good: The applicant has provided sufficient evidence throughout the application that demonstrates that this funding criterion is met. Responses are generally clear, but do not consistently address this funding criterion. The support materials are relevant but provide only some understanding of how the criterion is met.

Fair: The applicant has provided limited evidence throughout the application that demonstrates that this funding criterion is met. Responses may not be clear and may not address this funding criterion. The support materials may not be relevant and may not provide additional understanding of how the criterion is met.

Weak: The applicant has provided insufficient evidence throughout the application that demonstrates that this funding criterion is met. Responses are unclear and/or do not address this funding criterion. The support materials may not be relevant and may not provide additional understanding of how the criterion is met.

FINAL SCORE AND FUNDING RECOMMENDATIONS

Applications that receive a 75 or higher move forward into the funding pool. CAC staff will tabulate the total scores for applications and notify all applicants via email the week of October 16 of whether they will be recommended for funding. Grant amounts will be confirmed at CAC's Board of Trustees meeting on Monday, November 13, 2017 at 4 pm at the Cleveland History Center.

PANELISTS



Panelists play a pivotal role in Cuyahoga Arts & Culture's grantmaking process, serving as the independent group of outside experts that review and evaluate all applications. Staff devoted substantial time to secure a diverse and reputable roster of panelists.

***denotes previous service as a Cuyahoga Arts & Culture panelist*

Michelle Boone ** (Chicago, IL)



Michelle T. Boone is the chief program and civic engagement officer at Navy Pier responsible for developing and implementing arts and culture public programs. Previously, she was appointed by Mayor Rahm Emanuel as Commissioner of the Chicago Department of Cultural Affairs and Special Events. During her tenure, Michelle led the process for a new Chicago Cultural Plan, revamped multiple city festivals and launched the first Chicago Architecture Biennial. Prior to that, Michelle was a senior program officer at the Joyce Foundation overseeing the culture portfolio and supporting nonprofit arts organizations in major Midwest cities. Her professional career includes working in the fields of television, film and the recording industry, and she served as a Peace Corps Volunteer in Chad, Africa. Michelle holds a bachelor's degree in telecommunications and a master's degree in public affairs from Indiana University, Bloomington.

Brad Carlin ** (Austin, TX)



Brad Carlin is the managing director of Fusebox, a nonprofit arts organization that produces an annual hybrid art and performance festival in Austin. He has previously worked for theatre companies and a cultural center in New York City, Austin, and San Antonio. Brad has been featured as a presenter for national conferences including Theatre Communications Group, National Performance Network, Grantmakers in the Arts, and the Association of Performing Arts Presenters. Brad is also an adjunct professor of arts administration at St. Edward's University where he earned his bachelor's of arts degree in theatre. He received a master's degree in arts management from Carnegie Mellon University.

Sally Dix (Des Moines, IA)



Sally Dix is the executive director for Bravo Greater Des Moines, a nonprofit organization that provides funding and support for arts, culture and heritage organizations in central Iowa. Bravo's revenue comes primarily from 17 local government partners who contribute a portion of their hotel/motel tax. Over the past 10 years, Bravo has granted more than \$25 million to more than 90 arts organizations in central Iowa. Prior to joining Bravo, Sally served for nearly 10 years as the vice president of communications for the Science Center of Iowa. As part of the leadership team, she led the planning, opening and launch of the new \$62 million 110,000 square-foot facility. She has also served as the first executive director of the Iowa Affiliate of Susan G. Komen for the Cure. Sally has an undergraduate degree from Northwestern University and a master's degree from Johns Hopkins, both in environmental science and policy. She also received her MBA from the University of Iowa.

PANELISTS - CONTINUED



Aaron Flagg ** (New York, NY)

Dr. Aaron Flagg is the chair and associate director of Juilliard Jazz, where he teaches courses, develops interdivisional collaborations, and works closely with Juilliard Jazz director Wynton Marsalis to oversee the department. Prior to his appointment at Juilliard, Dr. Flagg served as dean of The Hartt School at the University of Hartford. He was head of the comprehensive performing arts conservatory for music, dance, and theater, as well as a leading community school with programs in music and dance. Some of his previous leadership positions include: executive director of the Music Conservatory of Westchester; director of educational outreach at Juilliard; and director of the jazz studies program at the University of Connecticut. Current and past board/committee positions include: Strategic National Arts Alumni Project (SNAAP), League of American Orchestras, Hartford Hospital, iQuilt Partnership, and the Stamford Symphony Orchestra, Harlem School of the Arts, and the National Guild of Community Schools of the Arts. He is on the membership committee of the International Council of Fine Arts Deans and has served as an external evaluator for the NEA and many state and local arts agencies, as well as providing consul to arts presenting organizations nationwide, including Lincoln Center Institute, Carnegie Hall Education, New York Philharmonic Education, Memphis Arts Council, Guggenheim Museum, and the New York City Opera. Aaron is also professional trumpet player and received his undergraduate and master's degrees from The Juilliard School and his doctorate from the University of Michigan.



Christy Uchida ** (Chicago, IL)

Christy Uchida is a senior program officer at the Brinson Foundation, where she oversees education and endorsement portfolios. Prior to joining Brinson, Christy worked in global corporate citizenship at The Boeing Company, where she executed strategies aligned to the function's five focus areas: education, arts & culture, health & human services, civic and environment. Christy previously held positions in nonprofit arts organizations including Performing Arts Chicago, Writers' Theatre and Redmoon, a nonprofit spectacle theater company in Chicago, which specializes in transforming public spaces into places of celebration. Christy serves as vice president of Links Hall, an independent performing arts incubator, and a mentor for Chicago Women in Philanthropy. She has also been active with United Way, the League of Chicago Theatres, Arts Alliance Illinois and the Arts & Business Council. Christy earned an undergraduate degree in environmental studies and biology from Tufts University and a master's degree in business administration from the Kellogg School of Management at Northwestern University.

THANK YOU!

Thank you for attending the 2018-19 General Operating Support panel review. To learn more about Cuyahoga Arts & Culture, our staff or Board, visit our website at cacgrants.org.



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Cuyahoga Arts & Culture (CAC) is one of the largest public funders of arts and culture in the nation, connecting millions of people to cultural experiences in Cuyahoga County each year.